



CENTER FOR ECONOMIC DEVELOPMENT

NewsWire

September 2, 2009

HELPING ENTREPRENEURS AND BUSINESSES GROW AND SUCCEED

A joint program of the Labovitz School of Business and Economics, Natural Resources Research Institute, and Swenson College of Science and Engineering.

Protect your customers AND protect your business! **DATA SECURITY AND PRIVACY SUMMIT**

Sponsored by the Better Business Bureau. The event is co-sponsored by the Federal Trade Commission, and features keynote speaker, the Honorable Lori Swanson, Attorney General of Minnesota and a line-up of legal and privacy experts.

YOU WILL LEAVE WITH STEP-BY-STEP INSTRUCTIONS TO PROTECT YOUR BUSINESS.

Monday, September 14, 2009

12:00 pm – 4:30 pm

Registration, Lunch,
Networking

Begins at 12:00 pm
Metropolitan Ballroom &
Clubroom

Golden Valley, MN
Cost: \$99.00

\$59.00 (BBB accredited
business and event partner
rate)

For more information and
secure registration:

www.thefirstbbb.org

Or Karen Thompson:
651.695.2418

BUSINESS BREAKFAST SERIES



ROADSIDE ADVERTISING IN A DIGITAL WORLD

9/9/09

7:30 AM – 9:00 AM

\$10.00

Presented by: John Bennett, U of M Extension

Does your business have a sign on the digital superhighway? Can people find your business when they search an online map or use a Global Positioning System (GPS) unit? Make sure your business is a roadside destination in the digital world. People can use GPS to decide where they should go, what restaurants, shops, and parks lie ahead – as well as how to get there. This enhanced technology provides new opportunities to market your business. UMD Center for Economic Development and the U of M Extension are co-sponsoring this event. **To register:** www.umdced.com/workshops or 218-726-7298.

THE WEEK AHEAD

Computer Workshops

<u>Photoshop I - Basics of Digital Images</u>	09/09/2009 (9:00am-12:00pm)	\$60.00
<u>InDesign I - Basics of Desktop Publishing</u>	09/09/2009 (1:00pm-4:00pm)	\$60.00
<u>Dreamweaver - Web Page Design III</u>	09/10/2009 (9:00am-12:00pm)	\$60.00
<u>PowerPoint II - Beyond the Basics of Creating Presentations</u>	09/10/2009 (1:00pm-4:00pm)	\$60.00

All scheduled business and computer workshops can be seen on our website at: www.umdced.com/workshops. To register: click on the interactive links in workshop listing or call: 218-726-7298

GOOD READING

5 Ideas for Maintaining Morale after Layoffs

By David R. Butcher

Workers who remain after downsizing experience emotions that range from initial relief to guilt over their good fortune. Following layoffs, managers can provide support specific to survivors.

http://news.thomasnet.com/IMT/archive/s/2009/07/5-ideas-for-maintaining-boosting-survivor-morale-after-layoffs-downsizing.html?WT.mc_t=upd&WT.mc_n=G_909&channel=email



Should You Ever Lie in a Job Interview?

STORY HIGHLIGHTS

- Don't lie, but explain the "incident" so you look like a responsible person
- For past crime, tell them you've paid a price for that mistake and learned from it
- Lots of people get fired, so tell your side of what happened
- Have different resume versions, listing the qualifications for particular job

<http://www.cnn.com/2009/LIVING/worklife/07/27/cb.lie.in.job.interview/index.html?iref=mpstoryview>

Pre-order the 2010 Small Business Tax Calendar now

Customers in the small biz community can now place orders for the 2010 IRS *Tax Calendar for Small Business and Self Employed*, Publication 1518.

The calendars will be mailed directory to taxpayers placing early orders, and shipped during the beginning of November. Backorders will be filled sequentially as received.

There are two ways to order:

- Go to the IRS.gov Small Business Products Ordering page.
- Call to order: 1-800-829-3676.

A Spanish version of the 2010 tax calendar is also available and can be ordered using the same two methods. The Spanish calendar will ship during the beginning of December.

SB/SE distributes the calendar as a resource for taxpayers who own small businesses or are self-employed. It's complete with useful information on general business taxes, recordkeeping requirements, electronic filing and payment options, retirement plans, business publications and forms, common tax filing and deposit dates, federal legal holidays and IRS and SSA customer service contacts.

The University of Minnesota Duluth Center for Economic Development offers numerous workshops to help entrepreneurs and employees operate more efficiently. **All workshops are held at the Duluth Technology Village, 11 E. Superior Street, Suite 210, unless otherwise noted.** To register call: 218-726-7298, 888-387-4594 or register online: www.umdced.com/workshops.

The mission of the University of Minnesota Duluth Center for Economic Development is to assist entrepreneurs and businesses to grow and succeed.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, Minnesota Department of Employment and Economic Development and sponsoring centers. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. For arrangements, contact: UMD Center for Economic Development, 11 E. Superior Street, Suite 210, 218-726-7298

1986 – 2009 Celebrating 23 years of excellence and also recognizing UMD's 25 year partnership with the Minnesota Small Business Development Centers

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